

## INSIGHTS + NEWS

### Worcester Business Journal Publishes “Investing in Millennials is an Investment in Worcester”

BY BOWDITCH & DEWEY • JANUARY 19, 2016

The *Worcester Business Journal* published an article by AiVi Nguyen on January 18 examining stereotypes associated with millennial employees and how employers can cater to their shared characteristics in order to not only initiate, but also maintain employment relationships.

Read “[Investing in Millennials is an Investment in Worcester](#)” on the *Worcester Business Journal* website.