

## **INSIGHTS + NEWS**

## Andrew Bartholomew Writes "Let's Talk About Stone Brewing's Trademark Dispute with MillerCoors" for Craft Brewing Business

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Craft Brewing Business has published, "Let's Talk About Stone Brewing's Trademark Dispute with MillerCoors" by Andy Bartholomew. The article discusses the trademark dispute between Stone Brewing Co. and Keystone conglomerate, MillerCoors after Stone Brewing alleged that Keystone altered its marketing strategy emphasize the "Stone" portion of the beer's name.

Learn more on the Craft Brewing Business website.