

## INSIGHTS + NEWS

## AiVi Nguyen Writes “10 Things I Know About Creating a Truly Diverse Workplace” for the Worcester Business Journal

BY BOWDITCH & DEWEY • JUNE 11, 2018

AiVi Nguyen created a list of top 10 to-dos in creating a truly diverse workplace. Below are just a few:

- 10) Understand why it's important. Inclusion is not just the right thing to do, it's a strategic business move. The most successful businesses are the ones with a workforce with different experiences and skill-sets.
- 9) Promote open positions to minority affinity groups. You first need diverse job applicants. Market directly to them.
- 8) Cultivate local young talent. Worcester kids tend to grow up to be Worcester adults. Get in front of local diverse kids early and support their education and development.
- 7) Assess applicants holistically. If your job requirements are things white men are more likely to have accomplished, only white men will qualify. Stop factoring in pedigree, because I bet your best employees were not at the top of their class.

You can read “[10 THINGS I know about... Creating a truly diverse workplace](#)” on the *Worcester Business Journal* website.