

## INSIGHTS + NEWS

## Jared Fiore Writes “Failure to respond can be costly for your business” for the Worcester Business Journal

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The *Worcester Business Journal* published “Failure to respond can be costly for your business” by Jared Fiore. Have you ever gotten a written complaint from a consumer? Don’t be too quick to throw it away just yet. Below is an excerpt from the article:

A timely investigation into the allegations and a reasonable response could save your business from being hit with a substantial judgment in a subsequent lawsuit.

Continue to the full article on the [Worcester Business Journal](#) website.