

INSIGHTS + NEWS

Jon Barooshian Moderated “Challenges for a Cannabis Business Owner” at Worcester Business Journal’s Business of Cannabis Forum

Jon Barooshian moderated “Challenges for a Cannabis Business Owner” at the *Worcester Business Journal’s* (WBJ) The Business of Cannabis Forum on June 29 at the DCU Center. The fourth annual event, which was sponsored by Bowditch, featured discussions around business development opportunities, challenges and innovation among the region’s leading cannabis industry business leaders and service providers. Speakers provided a fresh perspective on the latest economic data, business opportunities, and lingering obscurities and risks that remain for cannabis industry participants, whether as a licensee, ancillary service provider or consumer.

Jon’s panel discussed the unique challenges faced by cannabis business owners and provided tips for navigating and overcoming these issues. Attendees learned how to build a successful business that can adapt quickly as regulations in the industry inevitably change.

Topics included:

- Finance and tax issues
- Raising capital
- Banking and payment processing
- Workforce, hiring, training issues