

## INSIGHTS + NEWS

### Paul Bauer Moderated MassEcon's "Spotlight Series: Greater Boston Region Spotlight"

On June 29, Paul Bauer moderated "Spotlight Series: Greater Boston Region Spotlight" presented by MassEcon.

As MassEcon focuses on marketing Massachusetts beyond its borders, participants from Sanofi, General Dynamics, Liberty Mutual, the City of Boston, Beacon Hill Staffing, and Avison Young joined Paul for a discussion that included:

- A high-level snapshot of industry trends in the area
- An Interactive Roundtable Discussion: Why Greater Boston works as a business location

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