

## INSIGHTS + NEWS

## Mark Borenstein Quoted in Brewbound’s “Experts Detail the Legal Myths and Mistakes Breweries Must Know in Massachusetts”

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The Massachusetts Brewers Guild’s Mass Brewers Conference took place in Framingham on November 7. The annual business and technical conference offered attendees several panels and workshops, including Mark Borenstein’s panel, which featured a discussion about the state’s alcohol laws. Panelists discussed the different types of licensing, including pub brewery licenses, the Commonwealth’s “happy hour law,” tips for changing wholesaler relationships, what to consider when exploring CBD- or THC-infused products, holiday selling rules and license renewals.

*Brewbound* covered Mark Borenstein’s session and noted that due to the rise of the beyond beer category and products such as ready-to-drink canned cocktails, more breweries have been exploring selling wine and spirits products. Panelists at the session stated this can make a pub brewery license an option despite its limitations, which preclude the license holder from having an interest in a manufacturing license and require that a larger part of their sales come from food and not alcohol. On this topic Mark stated:

With those limitations, a pub brewery license is still “definitely not something to completely discredit.” He added, “There are certain limitations with respect to [a] pub brewery, but having a Section 12 [license], being able to sling cocktails, can be really attractive to some businesses that are looking for additional streams of income.”

Continue reading “[Experts Detail the Legal Myths and Mistakes Breweries Must Know in Massachusetts](#)” on the *Brewbound* website (subscription required).