



## AT THE BAR WITH BOWDITCH

A Legal Blog for the Craft Brewing Community

### Roger Zimmerman Publishes Trademarks Article on CraftBrewingBusiness.com

BY ROGER ZIMMERMAN • NOVEMBER 18, 2014

An [article](#) by B&D Partner Roger Zimmerman about craft beer trademarks has been published on [CraftBrewingBusiness.com](#). In addition to defining trademarks, [the article](#) also outlines “likelihood of confusion” and other key aspects of trademark law.

Roger has extensive experience in various aspects of intellectual property, including client counseling, licensing and agreements, and preparation and prosecution of U.S. and international patent applications in the areas of biotechnology, pharmaceuticals, materials, chemistry and medical devices. Prior to practicing law, he was a member of the faculties of Rush Medical College and the University of Illinois at Chicago.

Read the complete article “[Craft Beer Trademarks: Likelihood of Confusion](#)” On [CraftBrewingBusiness.com](#).